

Remmey McEnroe

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EDUCATION

Louisiana State University, Baton Rouge, LA

May 2027

- *Bachelor of Arts candidate*: Mass Communication, concentration in Public Relations
- *Minors*: Business Administration, Sports Studies, Political Science GPA: 3.65/4.0

Dean's List 2023 - 2025

EXPERIENCE

Atlantic Health, *Internal Communications Internship*, Morristown, NJ

Summer 2026

- Selected for an internal communications internship supporting corporate communications initiatives across a large healthcare system
- Will assist in developing employee-facing messaging, internal campaigns and organizational communications strategies
- Expected to contribute to content creation, stakeholder communications and cross-functional collaboration

Cannes Lions Festival of Creativity, *LSU Study Abroad*, Cannes, France

Summer 2025

- Attended the Cannes Lions International Festival of Creativity, exploring global trends in advertising, PR, and brand strategy
- Participated in workshops, gaining exposure to industry-leading creative campaigns
- Collaborated with fellow Manship students to create content linking classroom learning with real-world professional insights

LSU in Washington, D.C. – Media & Politics Program, Washington, D.C.

Summer 2025

- Completed MC 4090: Media Ethics and MC 4971: Media & Politics in the Nation's Capital, exploring how journalism, politics and public relations intersect in a democracy and analyzing how media ethics and political messaging shape public opinion
- Attended guest lectures and panels with professionals from The Washington Post, Edelman Global Advisory, CBS News, and the White House Press Office
- Gained firsthand insight into strategic communication, government relations and media accountability through site visits and policy discussions

TAPinto Chatham, *Internship*, Chatham, New Jersey

Spring 2023

- Assisted in creating content, organizing interviews and writing local news articles to engage local audiences
- Conducted research, analyzed information and prepared memos for local news coverage, gaining hands-on experience in journalism and communications

EXTRACURRICULARS AND VOLUNTEERING

Delta Delta Delta Sorority, Baton Rouge, LA

Collegiate Chapter President

April 2026

- Lead and oversee chapter operations for a 350+ member collegiate sorority, managing executive leadership, internal communications and large-scale programming
- Coordinate events, community initiatives and stakeholder relations while representing the chapter within the LSU Greek community and Baton Rouge area

Director of First-Year Experience

April 2025 - Present

- Lead the planning and execution of new member education, orientation, and chapter integration programs, including events, weekly meetings and mentorship initiatives to foster belonging and engagement
- Collaborate with chapter leadership to support academic success, personal growth and member well-being, while continuously improving the program through member feedback and working closely with executive officers

Philanthropy Chairman

April 2024 - April 2025

- Partnered with the Director of Philanthropy to plan, organize and implement chapter fundraising events in support of St. Jude Children's Research Hospital
- Contributed to raising over \$270,000 by supporting outreach efforts, promoting events and engaging campus and community members to boost participation and donations

Public Relations Student Society of America (PRSSA) at LSU, *Vice President*, Baton Rouge, LA

November 2025 - Present

- Support chapter leadership by coordinating meetings, overseeing member engagement and planning professional development events
- Lead initiatives to increase event attendance and member participation through targeted outreach, promotional strategies and communication

Latin America Mobile Hospital Unit ("UHMLA"), *Nonprofit Administrative Support Volunteer*, Yantaló, Peru

November 2022

- Volunteered with UHMLA, a nonprofit medical organization providing surgical and clinical care in underserved Latin American communities to assist with patient intake, appointment scheduling and clinic workflow to help ensure smooth daily operations and timely medical services
- Supported the coordination of care between patients, local staff and UHMLA medical professionals, contributing to the successful delivery of healthcare in a rural region of Peru

SKILLS

Content Creation & Analytics: Wix (Certified 2025), Canva, Adobe Express, Instagram, TikTok, LinkedIn, CapCut, iMovie, Canva Video Editor

Writing & PR Tools: Muck Rack, AP Style, Google Workspace (Docs, Sheets, Slides)

General Skills: Strategic Communication, Problem Solving, Adaptability