

# Remmey McEnroe

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## EDUCATION

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**Louisiana State University**, Baton Rouge, LA

May 2027

- *Bachelor of Arts candidate*: Mass Communication, concentration in Public Relations
- *Minors*: Business Administration, Sports Studies, Political Science GPA: 3.65/4.0

Dean's List 2023 - 2025

## EXPERIENCE

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**Cannes Lions Festival of Creativity**, *LSU Study Abroad*, Cannes, France

Summer 2025

- Attended the Cannes Lions International Festival of Creativity, exploring global trends in advertising, PR, and brand strategy
- Participated in workshops, gaining exposure to industry-leading creative campaigns
- Collaborated with fellow Manship students to create content linking classroom learning with real-world professional insights

**LSU in Washington, D.C. – Media & Politics Program**, Washington, D.C.

Summer 2025

- Completed MC 4090: Media Ethics and MC 4971: Media & Politics in the Nation's Capital, exploring how journalism, politics and public relations intersect in a democracy and analyzing how media ethics and political messaging shape public opinion
- Attended guest lectures and panels with professionals from The Washington Post, Edelman Global Advisory, CBS News, and the White House Press Office
- Gained firsthand insight into strategic communication, government relations and media accountability through site visits and policy discussions

**TAPinto Chatham**, *Internship*, Chatham, New Jersey

Spring 2023

- Assisted in creating content, organizing interviews and writing local news articles to engage local audiences
- Conducted research, analyzed information and prepared memos for local news coverage, gaining hands-on experience in journalism and communications

## EXTRACURRICULARS AND VOLUNTEERING

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**Public Relations Student Society of America (PRSSA) at LSU**, *Vice President*, Baton Rouge, LA

Present

- Support chapter leadership by coordinating meetings, overseeing member engagement and planning professional development events
- Lead initiatives to increase event attendance and member participation through targeted outreach, promotional strategies and communication

**Delta Delta Delta Sorority**, *Director of First-Year Experience*, Baton Rouge, LA

April 2024 - Present

- Lead the planning and execution of new member education, orientation, and chapter integration programs, including events, weekly meetings and mentorship initiatives to foster belonging and engagement
- Collaborate with chapter leadership to support academic success, personal growth and member well-being, while continuously improving the program through member feedback and working closely with executive officers

**Delta Delta Delta Sorority**, *Philanthropy Chairman*, Baton Rouge, LA

April 2024 - April 2025

- Partnered with the Director of Philanthropy to plan, organize and implement chapter fundraising events in support of St. Jude Children's Research Hospital
- Contributed to raising over \$270,000 by supporting outreach efforts, promoting events and engaging campus and community members to boost participation and donations

**Latin America Mobile Hospital Unit ("UHMLA")**, *Nonprofit Administrative Support Volunteer*, Yantaló, Peru

November 2022

- Volunteered with UHMLA, a nonprofit medical organization providing surgical and clinical care in underserved Latin American communities to assist with patient intake, appointment scheduling and clinic workflow to help ensure smooth daily operations and timely medical services
- Supported the coordination of care between patients, local staff and UHMLA medical professionals, contributing to the successful delivery of healthcare in a rural region of Peru

## SKILLS

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**Content Creation & Analytics**: Wix (Certified 2025), Canva, Adobe Express, Instagram, TikTok, LinkedIn, CapCut, iMovie, Canva Video Editor

**Writing & PR Tools**: Muck Rack, AP Style, Google Workspace (Docs, Sheets, Slides)

**General Skills**: Strategic Communication, Problem Solving, Adaptability